

American Health Data Institute Partners with Healthcare Bluebook to Bring Population Health Management to Self-Funded Employers

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The American Health Data Institute has partnered with Healthcare Bluebook to bring population health management and healthcare pricing transparency tools to employers who are looking to make an immediate impact on the health and wellness of their employees, and their bottom lines. Chronic disease management is paramount to controlling healthcare costs but first, you must get employees to the right providers.

The American Health Data Institute (AHDl) has a patented, population health management process utilized by TPAs throughout the country. One of the premier offerings of AHDl is the robust chronic disease management program. This program has offered savings and positive health outcomes to clients for over 12 years.

Healthcare Bluebook was founded on a simple, yet powerful idea: help people find quality care at a Fair Price. The Bluebook FairPrice™ is the reasonable amount you should pay for a medical service, it's calculated from a nationwide database of medical payment data and customized to your geographic area. By combining the best cost and quality data with industry- leading usability, Healthcare Bluebook provides people and organizations with everything they need to be more effective healthcare consumers.

The partnership between AHDl and Bluebook effectively changes the way people utilize and choose medical services. By turning data into intelligence, AHDl has demonstrated a 4-12% reduction on overall healthcare cost while enhancing the quality of healthcare delivered. Couple that with the cost and quality transparency resources offered by Healthcare Bluebook and it becomes easier than ever to find high-quality, low-cost providers and manage the health of your employee population. "We believe simple is smart. It's transformational. This belief is the driving force behind what makes us different. It's why our transparency product is not only the most informative, but also the most intuitive and easy to use." Says Bluebook CEO, **Jeff Rice, MD**.

About AHDl

The American Health Data Institute transforms healthcare data into cost-containment strategies that manage the risk of populations. The patented process has resulted in over 12 years of bending the healthcare cost curve downward. In addition to turning data into actionable results AHDl has a long proven and cost effective chronic disease management program. Contact **Mike Goodman**, Vice President, at mike.goodman@ahdi.com and visit www.ahdi.com.

About Healthcare Bluebook

Healthcare Bluebook's mission is to protect patients by exposing the truth and empowering choices. Since 2007, Bluebook has provided healthcare transparency solutions to employers throughout the United States. Today, with hundreds of employer clients, we continue to innovate and serve the needs of millions of patients with solutions that demystify the healthcare system, drive down the cost and provide easier access to quality healthcare. Contact Bluebook at 888-866-8159, partners@healthcarebluebook.com and visit www.HealthCareBlueBook.com